



We're offering select cigar brands the opportunity to take center stage in one of our two main cigar bars, where guests gather to relax, connect, and indulge.

Cigar Bar Sponsor Package – \$2000

What You Get:

Branded Presence in the Cigar Bar

- ☑ Your brand featured in one of our central cigar bar lounges
- ☑ Signage, displays, and materials placed prominently
- ☑ Space for a representative to engage with guests and share your cigar story

Lifestyle Integration

- ☑ Your cigars become part of the guest experience—enjoyed in real time with premium spirits and good company
- ☑ Optional pairing suggestions (coffee, whiskey, wine) featured at the bar

Promotional Exposure

- ☑ Your brand included in select printed event materials
- ☑ Recognition across the 3C's Las Vegas website and social media campaigns
- ☑ Professional event photography featuring your brand.

CONTACT US

3C Shows Headquarters

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Why You Want In

This is a high-impact, low-cost entry into a premium market—an immersive space where your cigars are not just seen, but experienced.

You're not stuck behind a table—you're part of the lifestyle, where guests naturally linger, engage, and connect.

Let's Light It Up

Spots are limited—and curated.

Let's connect in person to talk details, expectations, and what success looks like for your brand.

We'll bring the vibe. You bring the flavor.



September 13, 2025

12:00 pm – 8:00 pm

*VIP Party 6:00 pm – 10:00 pm



September 14, 2025

12:00 pm – 6:00 pm



Ahern Hotel

300 W. Sahara Ave.,
Las Vegas, NV 89102